



NEWS RELEASE

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## **Hydrel FLAME Lighting Technique Wins a BrightStar Award from *LEDs Magazine***

### **SAF RGBW floodlight with patent-pending FLAME recognized in Outdoor SSL category**

**Atlanta, GA, May 21, 2024** – Hydrel ([www.hydreel.com](http://www.hydreel.com)), an established innovator and provider of outdoor architectural and landscape lighting products, is pleased to announce its SAF RGBW floodlight, with the FLAME lighting technique, has won a 2024 BrightStar Award from *LEDs Magazine*.

The BrightStar Awards is a competitive program to celebrate and recognize innovative products of the past year that demonstrate advances in LED lighting technology with flexible features, improved performance and ease of use, enhanced control capabilities, and steps toward greater sustainability in the lighting community. An esteemed and experienced panel of judges evaluates entries on five key factors: performance, reliability, efficiency, ease of integration/use, and innovation. SAF RGBW floodlight with FLAME was recognized in the Outdoor SSL category.

FLAME is a new play on RGBW LED light. The patent-pending lighting technique offers two beams in one luminaire: a central beam and an outer beam that blend harmoniously to create an impressive accent gradient effect. This unique optical engineering construction is currently available with SAF7, SAF14, and SAF28 floodlights in RGBW. Designers can choose a Narrow, Wide, or Lotus FLAME distribution to create the desired lighting aesthetic.

More information about SAF RGBW with FLAME lighting technique is available [here](#).

### **About Hydrel**

Hydrel, a brand within the Acuity Brands Lighting and Controls portfolio, is a premier brand of outdoor architectural and landscape lighting products which incorporate innovative sealing capabilities, superior materials, and long-lasting finishes. Its luminaires can withstand decades of use with minimal maintenance and unmatched structural integrity. Committed to lighting performance for over six decades, Hydrel utilizes the most advanced sources and optics to create a wide variety of lighting effects. Combining today's smaller, more efficient sources with precision optical platforms, Hydrel achieves photometric performance seldom experienced in outdoor lighting – a soft, uniform illumination that is noticeably superior. Visit at [www.hydreel.com](http://www.hydreel.com)



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