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Media Contact:

Jason Broadhurst
514-971-2514
Jason.Broadhurst@AcuityBrands.com

Hydrel Wins GRANDS PRIX DU DESIGN Award

SAF RGBW with FLAME lighting technique receives GOLD CERTIFICATION in 2024 competition

Atlanta, GA, September 30, 2024 – Hydrel (www.hydrel.com), an established innovator and provider of outdoor architectural and landscape lighting products, is pleased to announce it has received a GRANDS PRIX DU DESIGN Award in the 17th edition of the competition. Its SAF RGBW with FLAME lighting technique received GOLD CERTIFICATION in the Industrial Design/Lighting Fixture-Outdoor category.

The GRANDS PRIX DU DESIGN Awards is an international competition that celebrates the excellence and talent of creative professionals and firms who have distinguished themselves through exemplary practice. Created in Montreal in 2007, the original mission was to recognize the excellence of Quebec designers and architects. The competition was expanded to include international entries in 2020. A multidisciplinary jury of global judges includes leading international designers, architects, professors, entrepreneurs, and distinguished press.

FLAME is a new play on RGBW LED light. The patent-pending lighting technique offers two beams in one luminaire: a central beam and an outer beam that blend harmoniously to create an impressive accent gradient effect. This unique optical engineering construction is currently available with SAF7, SAF14, and SAF28 floodlights in RGBW. Designers can choose a Narrow, Wide, or Lotus FLAME to create the desired lighting aesthetic.

Award winners will be celebrated at a gala in Montreal on October 3, 2024.

More information about SAF RGBW with FLAME lighting technique is available [here](#).

About Hydrel

Hydrel, a brand within the Acuity Brands Lighting and Controls portfolio, is a premier brand of outdoor architectural and landscape lighting products which incorporate innovative sealing capabilities, superior materials, and long-lasting finishes. Its luminaires can withstand decades of use with minimal maintenance and unmatched structural integrity. Committed to lighting performance for over six decades, Hydrel utilizes the most advanced sources and optics to create a wide variety of lighting effects. Combining today's smaller, more efficient sources with precision optical platforms, Hydrel



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achieves photometric performance seldom experienced in outdoor lighting – a soft, uniform illumination that is noticeably superior. Visit at www.hydel.com

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