

NEWS RELEASE

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Hydrel's Tierra Luminaire Included in 2024 IES Progress Report

Compact IGF Ingrade family recognized as a significant contributor to the lighting industry

Atlanta, GA, August 19, 2024 – Hydrel (<u>www.hydrel.com</u>), an established innovator and provider of outdoor architectural and landscape lighting products, is pleased to announce its Tierra IGF Ingrade family has been selected for inclusion in the 2024 IES Progress Report, an annual publication recognizing significant contributions to the global lighting industry.

Published by the Illuminating Engineering Society (IES), a collegial community dedicated to improving the lighting environment, the IES Progress Committee's mission is to track significant new advancements in the art and science of lighting worldwide and prepare a yearly report of achievements for the Society. Acceptance in the Progress Report is based on an impartial judging process by the Committee, which evaluates each submission on its uniqueness, innovation, and significance to the lighting industry.

Tierra offers a higher-density LED array than other ingrades, paired with a precision optic and light-shaping films to achieve a higher intensity for accent lighting and excellent uniformity with no hot spots or shadows for wall washing. As a result, the compact luminaire provides precision uplighting for columns, facades, and trees. Hydrel's patented Flow-Thru technology and hybrid sealing make Tierra IP68-rated for resistance to both water and dust.

This year's report was released at the IES Annual Conference in New York. All winning entries will also be included in the November 2024 issue of *LD+A Magazine*.

More information about Tierra is available here.

About Hydrel

Hydrel, a brand within the Acuity Brands Lighting and Controls portfolio, is a premier brand of outdoor architectural and landscape lighting products which incorporate innovative sealing capabilities, superior materials, and long-lasting finishes. Its luminaires can withstand decades of use with minimal maintenance and unmatched structural integrity. Committed to lighting performance for over six decades, Hydrel utilizes the most advanced sources and optics to create a wide variety of lighting effects. Combining today's smaller, more efficient sources with precision optical platforms, Hydrel achieves photometric



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performance seldom experienced in outdoor lighting – a soft, uniform illumination that is noticeably superior. Visit at www.hydrel.com

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